

# PRIVACY POLICY

Ascension Kitchen (Ascension Kitchen) found at <https://ascensionkitchen.com> ("Website") is governed by the following privacy policy ("Privacy Policy").

Ascension Kitchen (Ascension Kitchen) is committed to protecting your personal information.

This privacy policy will help you understand how and why Ascension Kitchen collects information, how that information is stored, how we access and correct that information, and when we might disclose information to other people.

This policy does not limit or exclude any rights that a Customer or Subscriber has or may have under the Privacy Act 1993 (Privacy Act) of New Zealand. For further information on the Privacy Act, please see [www.privacy.org.nz](http://www.privacy.org.nz).

## 1. WHAT INFORMATION DO WE COLLECT?

**Information You Voluntarily Submit to the Website:** Ascension Kitchen may collect personal information from you such as your name or email address. For example, you may voluntarily submit information to the Website by leaving a comment on a blog post, subscribing to a newsletter, or submitting a contact form. Your name and email are stored in Ascension Kitchen's private newsletter service provider database.

**Automatically-Collected Information:** Ascension Kitchen automatically collects certain information about you and the device with which you access the Website. For example, when you use the Website, it will log your IP address, operating system type, browser type, referring website, pages you viewed, and the dates/times when you accessed the Website. Ascension Kitchen may also collect information about actions you take when using the Website, such as links clicked.

**Cookies:** Ascension Kitchen may log information using cookies, which are small data files stored on your browser by the Website. Ascension Kitchen may use these session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted, to provide you with a more personalized experience on the Website.

## 2. HOW YOUR INFORMATION MAY BE USED:

Ascension Kitchen may use the information collected in the following ways:

- To operate and maintain the Website;
- To send you latest editorial content and blog updates in a form of weekly newsletters and one-off promotional emails. Each email provides you with an option to opt-out (unsubscribe) from Ascension Kitchen's contacts database.
- To send you administrative communications, such as administrative emails, confirmation emails, technical notices, updates on policies, or security alerts;
- To respond to your comments or inquiries;
- To provide you with user support;
- To track and measure the performance of the blog and individual articles and recipes;
- To invoice any Customer and collect payment, this includes sharing the information entered online when making an online purchase with necessary third parties including payment processors, financial gateways, and the Customers credit card company to authorize credit card payments – this is shared purely for the purpose of carrying out the transaction
- To co-operate with any government, industry or regulatory authorities
- To protect and/or enforce our legal rights and interests, including defending any claim; or
- For any other purposes authorised by a Customer or the Privacy Act

## 3. THIRD-PARTY USE OF PERSONAL INFORMATION

Ascension Kitchen will never share your information or contact details with third parties unless you have explicitly authorised us to be able to do so (e.g. by entering a giveaway run in conjunction with another company and by opting-in to receive their newsletters).

Additionally, the Website may use third-party service providers to service various aspects of the Website. Each third-party service provider's use of your personal information is dictated by their respective privacy policies.

### The Website currently uses the following third-party service providers:

**Google Analytics** – this service tracks Website usage and provides information such as referring websites and user actions on the Website. Google Analytics may capture your IP address, but no other personal information is captured by Google Analytics.

**MailChimp** – this service is used for delivery of email updates and newsletters. Ascension Kitchen stores your name and email address for purposes of delivering such communications. Please refer to MailChimp’s privacy policy for further information.

At this time, your personal information is not shared with any other third-party applications, except where disclosure relates to the purposes for which the information was collected (as stated in clause 2 above). This list may be amended from time to time in the Website’s sole discretion.

Except when required by law, Ascension Kitchen will not sell, distribute, or reveal your email addresses or other personal information without your consent; however, Ascension Kitchen may disclose or transfer personal information collected through the Website to third parties who acquire all or a portion of the Ascension Kitchen business, which may be the result of a merger, consolidation, or purchase of all or a portion of our assets, or in connection with any bankruptcy or reorganization proceeding brought by or against us.

#### **4. ANONYMOUS DATA**

From time to time, Ascension Kitchen may use anonymous data, which does not identify you alone, or when combined with data from other parties. This type of anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

#### **5. PUBLICLY VISIBLE INFORMATION**

If you leave a comment, certain information may be publicly visible, such as your name or an avatar photo. Your email address will never be available publicly.

You may also choose to link your Facebook, Instagram, and Google Account.

Users may see your username, avatar, profile description and website information.

#### **6. COOKIES**

The Website uses cookies to store visitors’ preferences, record user-specific information on what pages users access or visit, ensure that visitors are not repeatedly sent the same banner ads, customize Website content based on visitors’ browser type or other information that the visitor sends. Cookies may also be used by third-party services, such as Google Analytics, as described herein.

Users may, at any time, prevent the setting of cookies, by the Website, by using a corresponding setting of your internet browser and may thus permanently deny the setting of cookies.

Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. However, if users deactivate the setting of cookies in your Internet browser, not all functions of our Website may be entirely usable.

#### **7. ADVERTISING**

##### **Retargeting Ads**

From time to time, the Website may engage in remarketing efforts with third-party companies, such as Google, Facebook, or Instagram, in order to market the Website. These companies use cookies to serve ads based on someone’s past visits to the Website.

#### **8. NEWSLETTERS**

On the Website, you may subscribe to Ascension Kitchen’s newsletter, which may be used for advertising and marketing purposes. All newsletters sent may contain tracking pixels. The pixel is embedded in emails and allows an analysis of the success of online marketing campaigns. Because of these tracking pixels, Ascension Kitchen may see if and when you open an email and which links within the email you click. Also, this allows the Website to adapt the content of future newsletters to the interests of the user. This behaviour will not be passed on to third parties.

#### **9. RIGHTS RELATED TO YOUR PERSONAL INFORMATION**

**Opt-out** – You may opt-out of future email communications by following the unsubscribe links in our emails. You may also notify Lauren Glucina of Ascension Kitchen at [lauren@ascensionkitchen.com](mailto:lauren@ascensionkitchen.com) to be removed from the mailing list.

**Access** – You may access the personal information Ascension Kitchen has about you by submitting a request to [lauren@ascensionkitchen.com](mailto:lauren@ascensionkitchen.com)

**Amend** – You may contact Lauren of Ascension Kitchen at [lauren@ascensionkitchen.com](mailto:lauren@ascensionkitchen.com) to amend or update your personal

information.

**Forget** – In certain situations, you may request that Ascension Kitchen erase or forget your personal data. To do so, please submit a request to [lauren@ascensionkitchen.com](mailto:lauren@ascensionkitchen.com)

Please note that Ascension Kitchen may need to retain certain information for record keeping purposes or to complete transactions, or when required by law (e.g. if you have purchased any of Ascension Kitchen's products).

#### **10. SENSITIVE PERSONAL INFORMATION**

At no time should you submit sensitive personal information to the Website. This includes your social security number, information regarding race or ethnic origin, political opinions, religious beliefs, health information, criminal background, or trade union memberships. If you elect to submit such information to us, it will be subject to this Privacy Policy.

#### **11. CHILDREN'S INFORMATION**

The Website does not knowingly collect any personally identifiable information from children under the age of 16. If a parent or guardian believes that the Website has personally identifiable information of a child under the age of 16 in its database, please contact Lauren of Ascension Kitchen immediately at [lauren@ascensionkitchen.com](mailto:lauren@ascensionkitchen.com) and she will use her best efforts to promptly remove such information from our records.

#### **12. CONTACT INFORMATION**

At any time, please contact Lauren at [lauren@ascensionkitchen.com](mailto:lauren@ascensionkitchen.com) for questions related to this Privacy Policy.

**Last updated: May 25, 2018**